**OKRs**

Objectives & Key Results

|  |  |  |
| --- | --- | --- |
| Period: **[Q1 2025]** | Team: **[Team/Individual]** | Owner: **[Name]** |

**OBJECTIVE 1**

**[Qualitative goal. Inspirational. What do you want to achieve?]**

|  |  |  |
| --- | --- | --- |
| **Key Result** | **Target** | **Progress** |
| KR1: [Measurable outcome with number] | [X] | 0% |
| KR2: [Measurable outcome with number] | [X] | 0% |
| KR3: [Measurable outcome with number] | [X] | 0% |

**OBJECTIVE 2**

**[Qualitative goal. Inspirational. What do you want to achieve?]**

|  |  |  |
| --- | --- | --- |
| **Key Result** | **Target** | **Progress** |
| KR1: [Measurable outcome with number] | [X] | 0% |
| KR2: [Measurable outcome with number] | [X] | 0% |
| KR3: [Measurable outcome with number] | [X] | 0% |

**OBJECTIVE 3**

**[Qualitative goal. Inspirational. What do you want to achieve?]**

|  |  |  |
| --- | --- | --- |
| **Key Result** | **Target** | **Progress** |
| KR1: [Measurable outcome with number] | [X] | 0% |
| KR2: [Measurable outcome with number] | [X] | 0% |
| KR3: [Measurable outcome with number] | [X] | 0% |

**Tips:** *Objectives = Qualitative (What). Key Results = Quantitative (How we know). 3-5 Objectives per period. 2-5 KRs per Objective. Aim for 70% completion = stretch goals.*